

SNAP-Ed

SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM EDUCATION



SNAP-ED OUTREACH IN FY2020



participants were reached through direct nutrition education programs

- % Adult participants
- % Teen participants
- % Youth participants

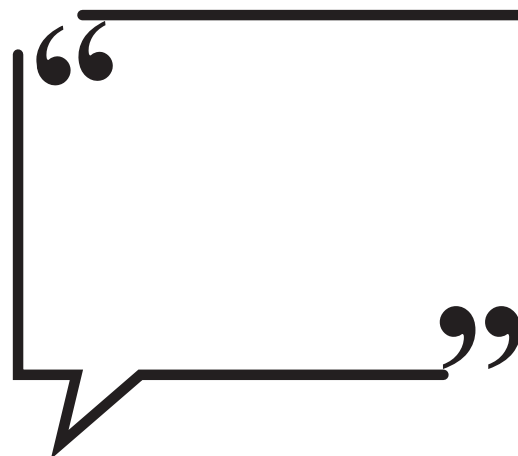


direct nutrition education programs



additional participants were reached through indirect programs such as community events, newsletters and health fairs

HERE'S WHAT PARTICIPANTS ARE SAYING ABOUT SNAP-ED



COVID-19 ADAPTATIONS



celebrateyourplate.org

- SNAP-Ed's Celebrate Your Plate (CYP), reached **700,201** participants during FY2020
- Face-to-face classes effectively transitioned to virtual classes and recorded videos

COUNTY CONTACT INFORMATION:

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information, visit cfaesdiversity.osu.edu. For an accessible format of this publication, visit cfaes.osu.edu/accessibility.

This institution is an equal opportunity provider. This material was funded by USDA's Supplemental Nutrition Assistance Program – SNAP



THE OHIO STATE UNIVERSITY

FAMILY AND CONSUMER SCIENCES
COLLEGE OF EDUCATION AND HUMAN ECOLOGY
COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

SNAP-Ed

SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM EDUCATION



SNAP-Ed is a free evidence-based nutrition education program that reaches lower-income, and SNAP-eligible residents, through partnerships with local agencies who serve this audience.

Prior to COVID-19, SNAP-Ed staff traveled around the county to partner agencies to deliver programming in person. We traveled to schools, senior centers, preschool sites, afterschool programs, and several social service agencies. During COVID-19, our SNAP-Ed programming has been delivered virtually. With some of our partner agencies and the audiences they serve, virtual learning is not feasible or has been challenging, so we have not been able to provide direct education to as many individuals as we did prior to COVID-19. We have, however, continued to provide outreach and share resources with our agencies to help them best reach their audiences with educational materials from SNAP-Ed.

SNAP-Ed also provides resources through our social marketing campaign called 'Celebrate Your Plate' which aims to increase fruit and vegetable consumption. Messages are shared through various media channels such as Instagram, Facebook, Twitter and a dedicated website (celebrateyourplate.org) presenting nutritious recipes that are easy to prepare and information about healthy food resource access throughout the state. For more information about SNAP-Ed in your county, please contact:

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information, visit cfaesdiversity.osu.edu.
For an accessible format of this publication, visit cfaes.osu.edu/accessibility.

This institution is an equal opportunity provider. This material was funded by USDA's Supplemental Nutrition Assistance Program – SNAP

